

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion – A.P Tourism Participation in 7th Edition Cinema Scapes from 19th & 20th October 2013 held at Juhu Novotel Hotel at Mumbai – Sanction an amount of Rs.4,49,440/-(Rupees Four Lakhs Forty Nine Thousand Four Hundred and Forty only) including taxes – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 898

Dated:16-11-2013
Read the following:

1. The Chief Editor, M/s. Cross Section Media Pvt., Ltd., New Delhi, Dated.27-09-2013.
2. Memo No.5619/PMU/ADC/2013 of YAT & C (PMU) Department, Dated 10-10-2013.
3. From The Commissioner, Department of Tourism, Near Tank Bund, Hyderabad, Lr. No.2292/Pub/C1/2013, Dt.28-0-2013.

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ORDER:

In the reference 1st read above the Chief Editor, M/s. Cross Section Media Pvt., Ltd., New Delhi, has informed that they are organizing the 7th edition of Cinema Scapes held on 19th & 20th October 2013 in Juhu Novotel Hotel, Mumbai. The event includes an exciting Awards Night and a Live Debate. The first day of the show presentations and networking, with exhibitors taking booths and partners making presentations. The second day feature exclusive B2B meetings.

2. In reference 2nd read above, Government have requested the COT to participate in the 7th edition cinema scape from 19th to 20th October, 2013 held at Juhu Novotel Hotel, Mumbai with the exhibit stall & present a power point presentation for 10 minutes. Accordingly the COT has participated in the said event and forwarded the bills for an amount of Rs.4,49,440/-(Rupees Four Lakhs Forty Nine Thousand Four Hundred and Forty only) including taxes towards the cost of 4 Sq. Mts booth and presentation partner at Cinema Scapes 2013 in Mumbai, and requested Government for arranging payment to M/s. Cross Section Media Pvt., Ltd., New Delhi, vied reference 3rd cited.

3. Government after careful examination of the matter, hereby sanction an amount of Rs.4,49,440/-(Rupees Four Lakhs Forty Nine Thousand Four Hundred and Forty only) including taxes to M/s. Cross Section Media Pvt., Ltd., New Delhi, towards participate in the above said event with a booth space + presentation slot for 10 minutes.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodations & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan – SH (20) Promotion of Events – 500 - Other Charges - 503 - Other Expenditure”.

(P.T.O)

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT&C Department shall draw the amount sanctioned at Para-3 above and disburse the same to M/s. Cross Section Media Pvt., Ltd., New Delhi, through the following details.

Bank Name	:	State Bank of Mysore,
Bank Branch	:	Connaught Place Branch, 22, Kasturba Gand Marg, New Delhi-110001, India.
Bank Account No.	:	54040978311
IFSC Code	:	SBMY 0040278
PAN No.	:	AAACC 0575D

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Cross Section Media Pvt., Ltd., New Delhi
The Assistant Secretary to Government & D.D.O, YAT& C (PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad.
Copy to:
The COT, A.P., Hyderabad.
The YAT& C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER